DOCUMENT RESUME

ED 382 213 IR 055 507

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TITLE The Age of the Network: Organizing Principles for the 21st Century.
REPORT NO ISBN-0-939246-71-6
PUB DATE 94
NOTE 264p.
AVAILABLE FROM Special Sales Department, Oliver Wight Publications, Inc., 85 Allen Martin Drive, Essex Junction, VT 05452 ($24.95).
PUB TYPE Books (010) -- Guides - Non-Classroom Use (055)

EDRS PRICE Document Not Available from EDRS.
DESCRIPTORS *Administration; Change Strategies; Communications; Cooperation; Futures (of Society); Information Networks; Management Development; *Organizational Change; *Organizational Development; *Teamwork; Trend Analysis

ABSTRACT

A practical view is offered to leaders, managers, and teams of how to think about their companies and reinvent them without losing the value and knowledge embedded in their current organization. Organizations can break through challenges and recognize entirely new business opportunities through the creation of interlocking, boundary-crossing teams. Advice and insights are offered for starting the process of creating a networked environment, including focusing on five essential teamnet (networks of teams) principles, which include: establishing a clear purpose, maintaining independence while cooperating with others, creating voluntary communication links, developing multiple leaders, and working at many integrated levels. A guided tour describes how organizations can turn these principles into practice and evaluate their real potential for creating a networked organization. The book has five sections with nine chapters: (1) "Looking From Above," the introductory overview; (2) "The Big Idea": how all the forms of organization fit together and why this moment is so timely for networking; (3) "Principles and Practice": tools for networks and how to use them; (4) "Expanding Links": looking in more depth at the Internet's most distinguishing features; and (5) "Looking Ahead" with networking trends for the future. Notes for each chapter and an index are appended. (MAS)

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